

Do your career goals include becoming a CFP® professional?

Already a CFP® professional and want to tap into the next generation of CFP® professionals?

Interested in transferring into our classroom-based program?

## You're Invited to a **FREE** Open House

**Tuesday, November 12**

6:00 pm Explore the CFP® Certification Program at USF

7:00 pm FPA of Tampa Bay Reception

or

**Wednesday, December 11**

6:00pm - Explore the CFP® Certification Program at USF

7:00 pm -FPA of Tampa Bay Reception

Both open houses will be held on the USF Tampa Campus at the Continuing Education (NEC) Building. Directions and parking information will be provided with your confirmation.

## RSVP By

Please make your reservations by Noon on the date of the event. You can register for the open house of your choice at <http://www.conted.usf.edu/cfpprep/>

Or call (813) 974-2403 option 1.

### Why Pursue the CFP® Certification

Financial Advisor is projected to be one of the top 10 fastest growing occupations.

### CFP® Designation Has Worth

- From channel to channel, advisors with a CFP® mark are earning more<sup>1</sup>
- Wirehouse up to 18% more<sup>1</sup>
- Insurance-company owned broker-dealer up to 50% more<sup>1</sup>
- Independent broker-dealer up to 67% more<sup>1</sup>

### Boost credibility

- Instill greater confidence in your clients
- Gain additional education and knowledge of all aspects of your customers' financial needs

### Grow your career and enhance your earning potential

- Studies have shown that the average annual increase in first-year earnings following CFP® certification is 30%<sup>1</sup>
- Retain existing and attract new clients

### Set Yourself Apart

- 75% of CFP professionals say that their CFP® certification directly contributes to their success<sup>2</sup>
- Employment of financial advisors is predicted to increase by 32% from 2010 to 2020

<sup>1</sup>Aite Group

Sophie Schmitt. "Adding Expertise to a Financial Advisor's Practice: Measuring the Contributions of CFP Professionals," Aite Group LLC, July 2012

<sup>2</sup>CFP Board 2011 Professionals Survey



SCHOOL OF PROFESSIONAL AND CONTINUING EDUCATION

Financial Education

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